

Strategic & Assessment Plan

Mission, Core Themes, Objectives, and Indicators

SPBAC Discussion: November 18, 2014

**Our Vision**

The University of Alaska Southeast is recognized as a destination of choice for students seeking excellent academic programs and engaging learning opportunities that integrate the environment and cultures of Southeast Alaska.

**Our Mission**

Student learning enhanced by faculty scholarship, undergraduate research and creative activities, community engagement, and the cultures and environment of southeast Alaska.

**Questions for Today’s Discussion**

1. Should we add, remove, or modify any indicators?
2. Should we modify any of the indicator goals?
3. How should we use these indicators to better inform decisions for the upcoming budget?

**UAS Juneau Campus**

11120 Glacier Highway

Juneau, AK 99801

**UAS Ketchikan Campus**

2600 7th Avenue

Ketchikan, AK 99901

**UAS Sitka Campus**

1332 Seward Avenue

Sitka, AK 99835

# Core Theme #1: Student Success

Provide the academic support and student services that facilitate student access and completion of educational goals.

## Objective #1.1: Access

Students are provided ready access to educational opportunities

### Indicators

1. Regional Market Penetration: Percentage of enrolled first-time freshmen who are recent high school graduates.
2. Financial Assistance – Percentage of degree-seeking undergraduates who submitted a FAFSA.
3. Student Diversity – Correspondence of UAS students’ gender, race and ethnicity to the Alaskan population, 18-24 age group.
4. High Demand Career Pathways – Percentage of endorsement-, certificate-, and degree-seeking students enrolled in programs preparing them for recognized high demand occupations.

## Objective #1.2: Preparation

Students are prepared for continued success at university study.

### Indicators

1. Success in Entry Level College Courses – Percentage of degree-seeking students who successfully complete entry level math and English courses within their first 60 credits.
2. Advising and Degree Completion Plan – Percentage of degree seeking undergraduates who have developed an advisor-approved degree completion plan in their first year.

## Objective #1.3: Success

Students successfully complete educational goals.

### Indicators

1. Graduation Efficiency – Ratio of the number of credits completed to the number required for an undergraduate degree program.
2. Degree Attainment Rate – Ratio of the number of awards per 100-degree-seeking undergraduates.
3. Retention and Persistence Rate – Percentage of undergraduate degree seeking students who enroll consecutively from one academic year to the next.
4. Full Enrollment – Percentage of degree-seeking undergraduate students taking at least 30 credits per academic year.
5. Post-Graduation Employment– Percentage of all graduates successful in obtaining employment in Alaska.
6. Student Employment– Proportion of UAS student employees to degree-seeking undergraduate full-time equivalents.

# Core Theme #2: Teaching and Learning

Provide a broad range of programs and services resulting in student engagement and empowerment for academic excellence.

## Objective #2.1: Breadth of Programs and Services

Students are provided a broad range of programs and services, ranging from community college-level to graduate level.

### Indicators

1. Program Assessments– Percentage of academic programs assessed annually.
2. Service Assessments – Percentage of services for students assessed annually.

## Objective #2.2: Academic Excellence

Students demonstrate academic excellence in learning.

### Indicators

1. Successful Course Completion – Percentage of all degree-seeking students who successfully complete courses.
2. Honors Program Participation – Percentage of eligible students formally participating in the UAS Honors program.
3. Structure Experiential Learning – Proportion of students participating in structured learning experiences to student full-time equivalents.

## Objective #2.3: Quality of Faculty and Staff

Teaching and learning are conducted and supported by highly qualified faculty and staff through hiring, comprehensive performance review, available and effective professional development, and continuous improvement practices.

### Indicators

1. Comprehensive Faculty and Staff Evaluation – Student ratings of all faculty, adjunct self-evaluation, and faculty and staff evaluation.
2. Faculty Diversity – Correspondence of the gender and race of UAS faculty to the Alaskan population.
3. Faculty Professional Development – Number of faculty participating in formal faculty professional development activities.
4. Faculty Tenure –Percentage of faculty members who are tenured or are in tenure-track positions.
5. Employee Turnover – Rate of turnover in positions having new incumbents.

## Objective #2.4: Effectiveness and Efficiency

Programs and services make effective and efficient use of available resources.

### Indicators

1. Completers-to-Faculty Ratio – Ratio of the number of faculty to degree completers.
2. Fee Structure Review – Frequency of comprehensive review of fee structure.
3. Review of Six-Year Course Sequence – Number and frequency of comprehensive review of UAS Course Sequence.

# Core Theme #3: Community Engagement

Provide programs and services that connect with local, state, national, and international entities on programs, events, services, and research that respond to the economic, environmental, social, and cultural needs and resources of Southeast Alaska.

## Objective #3.1: Expand Community Engagement

Demonstrate an institutional commitment to promoting better understanding of local, state, national, and international community needs and providing solutions with special emphasis on Southeast Alaska.

### Indicators

1. Community Engagement – Number of UAS-sponsored public forums and lecture series that engage the communities in Southeast Alaska.
2. Community Partnerships – Number of advisory groups or formal partnership agreements with Southeast Alaska and statewide entities.
3. Non-credit Instructional Activity – Extent of non-credit vocational technical educational training and continuing education.
4. Alumni Engagement – UAS Alumni membership.
5. Contributions To UAS – Extent of annual external contributions to UAS.
6. Student Exchanges – Percentage of full-time students formally enrolled in national and international study programs.

# Core Theme #4: Research and Creative Expression

Provide programs and services that support research, scholarship, and creative expression by faculty and students.

## Objective #4.1: Research Engagement

Faculty and students are engaged in research, scholarship, and creative expression.

### Indicators

1. Funding Proposals – Percentage of total research proposals that were funded.
2. Research Expenditures – Total restricted research expenditures with indirect cost recovery derived from sponsored research and expended on research, as well as research grants booked on the capital budget.

## Objective #4.2: Learning Impact

Research, scholarship, and creative expression informs learning.

### Indicators

1. Guest Lecturers and Visiting Scholars – Number of guest lecturers and visiting scholars engaged in UAS classes.
2. Undergraduate Research and Creative Expression – Proportion of research assistants to student full-time equivalents and number of students presenting work resulting from URECA grant awards.