

## Defining & Assessing Mission Fulfillment: NWCCU Standards 1 & 5

- **NWCCU 1.A.2:** “The institution defines mission fulfillment in the context of its purpose, characteristics, and expectations. Guided by that definition, it articulates institutional accomplishments or outcomes that represent an acceptable threshold or extent of mission fulfillment.”
  - **Yr. 1 2011 UAS Self-Evaluation Report:** “With the Strategic and Assessment Plan only recently completed and approved (June 2011), UAS has set in place the basic framework to determine what mission fulfillment means and how to measure it. This will include developing appropriate performance rubrics and establishing acceptable thresholds.”
  - **Yr. 1 2011 NWCCU Response:** “Mission fulfillment for UAS is developing, but little substantive content was covered in the self-study.”
  - **Yr. 1 2011 NWCCU Recommendation:** “The institution should articulate the acceptable threshold or extent of mission fulfillment for all identified indicators in the Standard One report.”
- **NWCCU 1.B.2:** “The institution establishes objectives for each of its core themes and identifies meaningful, assessable, and verifiable indicators of achievement that form the basis for evaluating accomplishment of the objectives of its core themes.”
  - **Yr. 3 2013 UAS Self-Evaluation Report:** “Mission fulfillment will be measured by the extent to which indicators for each core theme have been reached or demonstrate consistent improvement.”
  - **Yr. 3 2013 NWCCU Response:** “Two observations can be made about the indicators:
    - (1) Not all have clear achievement targets... Many of the indicators said ‘increase the number...’ without any target for the increase.
    - (2) The thirty-five indicators represent a wide range of data points. The report does not indicate how these points will be prioritized, integrated, and analyzed.”
- **FY18 Strategic Priorities:** “Document mission fulfillment through metrics that are mission-centered, systemic, and meaningful.”

## Past Efforts

- Strategic Plan developed in 2010, approved in 2011
- Core theme objective performance measures developed in 2011
- Core theme objective performance measures revised in 2015
- UAS Committee for Research and Creative Activities proposed revisions to core theme four performance measures in spring 2016, further review provided by Faculty Senate
- SPBAC approved performance measures in 2017

## Future Efforts

- 11/15/2017: SPBAC reviews likert scale goal definitions for each performance measure
- 12/13/2017: SPBAC reviews initial draft framework for FY18 performance report