

# Controversial Speech Evaluation

Speaker's Name: \_\_\_\_\_ Proposition: \_\_\_\_\_

---

1. **Organization** (introduction--does it capture attention, motivate listeners, establish credibility, prepare for topic--pattern of arrangement, evidence of transitions, 3-5 main points clear, conclusion - does it summarize main points, provide closure and suggestion for action/belief?)

In Progress

Satisfactory

Exceeds Expectations

2. **Ethos/Speaker Credibility** (references outside sources, such as interviews, books, articles, and/or establishes own expertise through speech content and presentation)

In Progress

Satisfactory

Exceeds Expectations

3. **Logos/Logical Appeals** (includes at least three clear reasons, a variety of evidence, and reasoning which follows from evidence presented to defend or refute the proposition)

In Progress

Satisfactory

Exceeds Expectations

4. **Pathos/Psychological/Emotional/Motivational Appeals** (creates or suggests an emotion or need)

In Progress

Satisfactory

Exceeds Expectations

5. **Visual & Vocal Delivery** (gestures, eye contact, body movement, use of visual aid, dress, rate, pitch, quality, volume, pronunciation, diction, lack of nervous mannerisms, composure)

In Progress

Satisfactory

Exceeds Expectations

6. **Audience Analysis** (apparent analysis of audience and occasion as demonstrated by development of persuasive strategies, clarity of organization, effective visual aid, variety of informative methods employed, within time perimeters, both sides of issue presented)

In Progress

Satisfactory

Exceeds Expectations

