Controversial Speech Evaluation

Speaker's Name:________________ Proposition:____________________________

________________________________________________________________________

1. **Organization** (introduction--does it capture attention, motivate listeners, establish credibility, prepare for topic--pattern of arrangement, evidence of transitions, 3-5 main points clear, conclusion - does it summarize main points, provide closure and suggestion for action/belief?)
   
   In Progress  Satisfactory  Exceeds Expectations

2. **Ethos/ Speaker Credibility** (references outside sources, such as interviews, books, articles, and/or establishes own expertise through speech content and presentation)
   
   In Progress  Satisfactory  Exceeds Expectations

3. **Logos/ Logical Appeals** (includes at least three clear reasons, a variety of evidence, and reasoning which follows from evidence presented to defend or refute the proposition)
   
   In Progress  Satisfactory  Exceeds Expectations

4. **Pathos/ Psychological/ Emotional/ Motivational Appeals** (creates or suggests an emotion or need)
   
   In Progress  Satisfactory  Exceeds Expectations

5. **Visual & Vocal Delivery** (gestures, eye contact, body movement, use of visual aid, dress, rate, pitch, quality, volume, pronunciation, diction, lack of nervous mannerisms, composure)
   
   In Progress  Satisfactory  Exceeds Expectations

6. **Audience Analysis** (apparent analysis of audience and occasion as demonstrated by development of persuasive strategies, clarity of organization, effective visual aid, variety of informative methods employed, within time perimeters, both sides of issue presented)
   
   In Progress  Satisfactory  Exceeds Expectations