Web Strategy Committee
Novatney Conference Room
Thursday November 15, 2012
10:00 AM – 11:00 AM

Attendance:
Juneau: David Klein, John French, Julie Staveland, Colleen McKenna, Anita Parrish, Katie Bausler, Katy Jordan

Ketchikan: Kim Schulte

Sitka: Jeff Johnston, Jill Hanson

Absent: Elise Tomlinson, Tara Olson, Deborah Rydman, Carol Hedlin and Joel Mundy

Web Strategy Committee Goals and Strategies
Handout (sections below) of document that is to be presented to Executive Cabinet on Nov. 30, 2012.

INTRODUCTION
• Approved

GOALS
• Approved

Comments:
  o It will be important to review and confirm changes meet our goals and strategies.
  o We need to keep everyone informed and continue our monthly meetings to review input.
  o All common information will be organized in CMS.

STRATEGIES

Navigation
• Approved

Comments:
  o Edit Advising Body for Plan (Degrees and Classes):
    Academic Advising including Faculty Advisors
Secondary Navigation
  o  Approved

Departmental/Campus Sites
  •  Approved
    Governance
    Structure
    Content
    Images
    Campus Sites
    Regional Resources and Department/Campus sites

Comments:
  o  Insert under Governance; CMS managers will ensure that sites are following UAS style guides and best practices.
  o  Insert under Images; Expand this model to Ketchikan and Sitka campuses.

Content Management System
  •  Approved
    Training
    Consistency

Comments:
  o  Strike “complicated” in 3rd line of Training paragraph.
  o  Strike Consistency paragraph.

Style Guides and Best Practices
  •  Approved

**UAS Logo for the Web and Mobile Devices**

*Dave Klein sent emails with attachments to committee. Considering the reaction to the use of the tale only design in the top navigation a web/mobile icon version was designed and presented. All agreed with the solution.*

Meeting Adjourned at 11:20 A.M.