



CATEGORY A NEW PROGRAM PROPOSAL

Must be approved by Faculty Senate before Curriculum Committee or Graduate Committee consideration

ATTENTION: Adobe Professional 7 is needed to save as an editable PDF.

Curriculum/Graduate Committee Use:		
_____ 1st Reading	_____ Revised	Date: _____
_____ 2nd Reading	_____ Revised	Date: _____
Referred to: _____	Date: _____	_____ Tabled
		_____ No approved
		_____ Withdrawn

Program Title: MBA Emphasis (entrepreneurship)

Target admission date: Fall 2009

1. Program Outline (use boldface type for new courses that would be developed - a Category A New Course Proposal form must be submitted for each new course): *(To bold, strikethrough, underline, etc. go to View>Toolbars>Properties Bar)*

Course No.	Course Title	Cr hrs	Required (R) or Elective (E)?	How often offered?	On-campus (C) or Distance-delivered (D)?
The new 9-credit Entrepreneurship emphasis in the existing MBA program will entail the following existing courses:					
BA 6** (Currently BA 693)	Entrepreneurship	3	R	Annual	D
...and two of the following:					
BA 6** (Currently BA 693)	Current Topics in Leadership	3	E	Annual	D
BA 652	International Business	3	E	Annual	D
BA 618	Administrative Law for Managers	3	E	Annual	D

(Note that 693 courses above have each been taught for at least two years already.)

3. Program options (Course sequences or emphasis areas? Breadth requirements in electives? Articulation with other programs at a lower or higher level? Practicum, internship, research opportunities?)

See # 1 above

4. New course descriptions for catalog (a Category A New Course Proposal form must be submitted for each course):

Continuation of number 4 - new course descriptions for catalog:

(This area is currently blank for course descriptions.)

5. Projected enrollments and schedule for implementation:

Projected enrollment 2-3 students per year in year 1 (10% of MBA students) with growth based on growth of MBA program.
Implementation in Fall 2009

6. Program outcomes assessment:

Outcomes to be assessed based on MBA graduates with emphasis in Entrepreneurship who are ready to accelerate growth of new and existing companies in Alaska, create high demand jobs, and diversify Alaska's economy.

7. Student learning outcomes assessment:

No change from existing learning outcomes assessment.

8. Resource needs (Details of office/lab/classroom space not already available. Equipment or access to equipment needed but not already dedicated to use by the academic unit. Information technology services exceeding those widely available on campus. Additional library resources. Learning Center tutoring/testing services).

No additional resources needed.

Approvals in the order needed:

	Printed Name	Signature	Date
Initiating faculty member:	<u>Rich Wynn</u>	<u>[Signature]</u>	<u>12/2/08</u>
		Date consulted Registrar:	<u>10/10/08</u>
Chair, academic unit:	<u>MARK SPEECE</u>	<u>[Signature]</u>	<u>2 Dec 08</u>
Dean, academic unit:	<u>[Signature]</u>	<u>[Signature]</u>	<u>12-9-08</u>
		Date Dean presented new program to Provost:	
President, Faculty Senate:			
Chair, Curriculum or Graduate Committee:			
Registrar:			
Provost:			

Refer to UA Regulation R10.04.020 for guidelines for the presentation of proposals to the Board of Regents.
<http://www.alaska.edu/bor/policy-regulations/>

Print Form