



UNIVERSITY of ALASKA SOUTHEAST

Annual Priorities 2018-2019

Updated August 30, 2018

Priority 1: Increase Enrollment, Retention, & Completion

Goals	Strategy	Responsibility	Progress
Improve campus- and university-wide communication on statewide and campus-wide goals, metrics, issues, events, and concerns	<ul style="list-style-type: none"><li>• Develop a university-wide communication plan to improve reporting on IR data, UAS Enrollment Management Plan milestones, and campus life</li><li>• Produce regular editions of <i>Chancellor's Comments</i> and <i>From the Provost</i> to improve communication &amp; awareness</li><li>• Increase number of department/campus wide 'brown bag' lunches and coffee meetings</li><li>• Improve IE website information about key metrics and performance</li></ul>	<ul style="list-style-type: none"><li>-Chancellor and Provost;</li><li>-Deans and Directors</li><li>-Stakeholders</li><li>-Public Info Officer (PIO)</li></ul>	
Grow enrollments in campus-based and online programs	<ul style="list-style-type: none"><li>• Continue expansion of marketing to the six priority groups identified in Marketing and Recruitment Plan</li><li>• Expand numbers of transfer students from Lower 48 community colleges, based on new articulation agreements</li><li>• Develop improved mechanisms for student success in dual enrollment &amp; Tech Prep</li></ul>	<ul style="list-style-type: none"><li>-Chancellor and Provost</li><li>-Vice-Chancellor for EMSA</li><li>-Dir of Recruitment, Admissions &amp; Advising</li></ul>	

Improve student retention and time to completion for baccalaureate students	<ul style="list-style-type: none"> <li>• Continuously track and report UAS progress in improving retention and time-to-completion</li> <li>• Implement Enrollment Management Plan to improve student support and success</li> </ul>	<ul style="list-style-type: none"> <li>-Chancellor and Provost</li> <li>-Vice-Chancellor for EMSA</li> <li>-Dir of Recruitment, Admissions &amp; Advising</li> <li>-Faculty</li> </ul>	
Provide online tutoring in composition and math	<ul style="list-style-type: none"> <li>• Explore ways to provide more effective and accessible online tutoring</li> <li>• Use early alerts to identify students early to provide extra help through</li> </ul>	<ul style="list-style-type: none"> <li>-Learning Center staff</li> <li>-Faculty</li> <li>-Library Director</li> <li>-Ketchikan and Sitka Directors</li> </ul>	Outcome to be identified by 12/15/18
Better prepare students for online learning	<ul style="list-style-type: none"> <li>• Assess student support services available to online learners across the three campuses</li> <li>• Share results with faculty and develop plan for improvement</li> </ul>	<ul style="list-style-type: none"> <li>-IT</li> <li>-Center for Learning and Teaching</li> </ul>	
Continue efforts to reduce the number of students needing remedial classes	<ul style="list-style-type: none"> <li>• Math and English faculty to determine best practices in mentoring and placement testing</li> <li>• Continue consultation with high schools about preparation for college-level work</li> </ul>	<ul style="list-style-type: none"> <li>-Provost</li> <li>-Math/English faculty</li> </ul>	
Improve student completions	<ul style="list-style-type: none"> <li>• Encourage students to complete an OEC, certificate, or associate degree along the way to a BA/BS</li> <li>• Identify students who intend to complete and provide proactive advising</li> <li>• Explore barriers to student completion via the Retention Subcommittee and make changes to policies, procedures, and practices in support of student completion</li> <li>• Invest in a “Cross the Finish Line” program for students who are near completion but have not</li> </ul>	<ul style="list-style-type: none"> <li>-Advisors and faculty</li> <li>-Retention Committee</li> <li>-Financial Aid</li> </ul>	Track the number of emails sent and applications for AAs

	<p>completed for x number of semesters</p> <ul style="list-style-type: none"> <li>• Encourage students to participate in the community and the Alaska Community Challenge</li> <li>• Promote and continually assess effectiveness of “<i>Stay on Track</i>” funding</li> </ul>		
Improve UAS branding	<ul style="list-style-type: none"> <li>• Carefully review all branding for strategic impact</li> <li>• Promote Alaska College of Education statewide</li> <li>• Strategically advertise the online store</li> <li>• Look for new brandings such as <i>Education from the Mountains to the Sea</i> and <i>Icefields to Estuaries</i></li> </ul>	<ul style="list-style-type: none"> <li>-PIO &amp; Director of Creative Agency</li> <li>-Marketing and Recruiting Committee</li> </ul>	
Expand community partnerships, K-12, others	<ul style="list-style-type: none"> <li>• Assess current partnerships and selectively develop new opportunities</li> <li>• Fulfill expectations for AASB STEPS grant and SHI partnerships</li> </ul>	<ul style="list-style-type: none"> <li>-Chancellor , Provost</li> <li>-Director of Development</li> <li>-Deans and Directors</li> <li>-Faculty</li> </ul>	Expand awareness of existing partnerships
Improve advising and early alert systems	<ul style="list-style-type: none"> <li>• Examine current advising model and best practices</li> <li>• Provide EAB training and use the tool as a basis for incorporating best practices</li> </ul>	-Provost & VC/EMSA, Faculty	Present plan (if necessary) by 12/15/18
Improve use of Open Educational Resources (OERs)	<ul style="list-style-type: none"> <li>• Determine current use of OERS and provide at least one CELT Workshop</li> </ul>	<ul style="list-style-type: none"> <li>-Library Director</li> <li>-CELT staff and faculty</li> </ul>	
Improve the website	<ul style="list-style-type: none"> <li>• Roll out website 3.0 and encourage timely development of improved content</li> </ul>	<ul style="list-style-type: none"> <li>-Creative Agency Director</li> <li>-Faculty/staff as content providers</li> </ul>	Spring 2019
Develop meaningful measures & metrics	<ul style="list-style-type: none"> <li>• Hire new Institutional Effectiveness (IE) Director</li> <li>• Review, refine, and update meaningful metrics</li> </ul>	<ul style="list-style-type: none"> <li>-Provost &amp; IE Director and Analyst</li> </ul>	IE Director Hired 8/27/18 Metrics by 5/15/19

Strengthen culture of student success	<ul style="list-style-type: none"> <li>• Increase programming and marketing visibility of high-impact experiential learning</li> <li>• Implement Retention Committee recommendations</li> <li>• Develop a retention-guiding document and empower departments to enact best practices</li> <li>• Provide faculty and staff training and development to support student success</li> <li>• Accurately track multiple aspects of retention and student satisfaction and take action on all areas not meeting goals</li> </ul>	<p>-Provost, Deans, faculty -Retention committee</p>	5/15/19
Strengthen civility and student accountability for culture of respect	<ul style="list-style-type: none"> <li>• Continue <i>Power &amp; Privilege</i> symposium, New Student Orientation, Indigenous People’s Day</li> <li>• Provide funding for conduct and prevention programs including a Coordinator for Student Integrity, Prevention, and Well-Being</li> <li>• Add Title IX Deputy Director</li> </ul>	<p>-VC/EMSA, Dean of Students, - -Title IX coordinator</p>	
Individual student development	<ul style="list-style-type: none"> <li>• Train all advisors in Academic Life Coaching</li> <li>• Provide training to faculty and staff on student development theories</li> <li>• Develop a student involvement/leadership indicator on the transcript to recognize and reinforce the importance of student involvement as an indicator of student success</li> </ul>	<p>-Provost, VC/EMSA -Deans, Directors</p>	Find funding (\$24,000)

	<ul style="list-style-type: none"> <li>• Implement service learning as an integral part of degree requirements</li> </ul>		
Increase collaboration across all three campus sites	<ul style="list-style-type: none"> <li>• Continue communication and face-to-face meetings between all three campuses</li> </ul>	<ul style="list-style-type: none"> <li>-Administration, Deans and Directors</li> <li>-Provost Council</li> </ul>	
Ongoing trauma informed training	<ul style="list-style-type: none"> <li>• Increase number of students with trauma informed training</li> </ul>	<ul style="list-style-type: none"> <li>-Title IX Coordinator</li> </ul>	

## Priority 2: Enhance Instruction Quality through Scholarship, Teaching, and Learning

Provide more resources to improve course design	<ul style="list-style-type: none"> <li>• Continue support for Digital Fellows</li> <li>• Provide resources for people to attend Educause</li> <li>• Schedule at least three CELT workshops focusing on new tools for teaching and learning</li> <li>• Foster opportunities through campus and regional TLTRs</li> <li>• Increase opportunities for faculty to share best practices</li> <li>• Develop a list of conferences focusing on pedagogy</li> <li>• Reinstate iTeach</li> <li>• Analyze course scheduling/availability</li> </ul>	<ul style="list-style-type: none"> <li>-Provost</li> <li>-Deans and Directors</li> <li>-CELT faculty and staff</li> </ul>	
Encourage faculty to engage in more interdisciplinary work	<ul style="list-style-type: none"> <li>• Adopt interdisciplinary Baccalaureate curriculum</li> <li>• Offer annual workshop on innovation in interdisciplinarity</li> <li>• Hold CELT workshop on working across departments and schools/colleges</li> </ul>	<ul style="list-style-type: none"> <li>-Faculty Senate</li> <li>-Dean, A&amp;S</li> <li>-CELT faculty and staff</li> </ul>	
Capitalize on accreditation self-study for strategic opportunities	<ul style="list-style-type: none"> <li>• All member of the UAS community will review the Self-Study Accreditation report</li> </ul>	<ul style="list-style-type: none"> <li>-Provost</li> </ul>	January 15, 2019

Provide morale development for all employees	<ul style="list-style-type: none"> <li>• Work with HR and governance groups to identify needs and provide training</li> </ul>	<ul style="list-style-type: none"> <li>-Human Resources</li> <li>-Governance groups</li> </ul>	
Increase collaboration across campuses	<ul style="list-style-type: none"> <li>• Increase faculty opportunities to work across and visit UAS' three campuses (begin with TEC fall 2018)</li> </ul>	<ul style="list-style-type: none"> <li>-Administrators</li> <li>-Deans &amp; Directors</li> <li>-faculty</li> </ul>	
Redesign faculty contracts	<ul style="list-style-type: none"> <li>• Work with UNAC, HR, and faculty leaders</li> </ul>	<ul style="list-style-type: none"> <li>-Provost</li> <li>-Faculty</li> <li>-Human Resources</li> </ul>	May 15, 2019
Continue improvement of campus safety and emergency planning	<ul style="list-style-type: none"> <li>• Director of Risk Management and Safety Committee to provide quarterly reports on campus safety and security</li> <li>• Develop annual plan for training and events</li> </ul>	<ul style="list-style-type: none"> <li>-Director of Risk Management</li> <li>-Emergency Management Planner</li> </ul>	
Faculty/staff retention	<ul style="list-style-type: none"> <li>• Work with UA statewide on compensation reviews</li> <li>• Conduct regular Exit Interviews for all employees</li> <li>• Increase professional development activities and performance recognition for faculty and staff</li> </ul>	<ul style="list-style-type: none"> <li>-Chancellor</li> <li>-Deans/Directors</li> <li>-Human Resources</li> <li>-Governance groups</li> </ul>	Annual report May 2019
Expand focus on History of Place	<ul style="list-style-type: none"> <li>• Continue to work toward all students taking an ANS class for graduation</li> </ul>	<ul style="list-style-type: none"> <li>-Faculty Senate</li> <li>-Chan. Advisory Committee on Native Education</li> </ul>	May 15, 2019
Explore expansion of high demand graduate programs	<ul style="list-style-type: none"> <li>• Develop a plan and budget for new graduate programs that respond to demonstrable demand</li> </ul>	<ul style="list-style-type: none"> <li>-Provost</li> <li>-Dean of Arts and Sciences</li> <li>-Executive Dean, Alaska College of Education</li> </ul>	May 15, 2019