

3/22/06

**FINE ART
DEPARTMENT OF HUMANITIES**

University of Alaska Southeast

PROGRAM ASSESSMENT PLAN

Bachelor of Liberal Arts, Emphasis in Art

Program Faculty

Alice Tersteeg, MFA, Professor of Art
Jane Terzis, MA, Assistant Professor of Art
Jeremy Kane, MFA, Assistant Professor of Art

Table of Contents

I.	Degree Title	3
II.	Student Assessment	3
	Student Learning Goals	3
	Student Outcomes	3
	Grading Scale	5
	UAS Competencies	6
III.	Curriculum Map	6
	Map	6
	Syllabi	8
IV.	Program Assessment Methods and Measures	8
	The Capstone Experience	8
	Rubric – Student Levels of Proficiency	10
V.	Assessment Cycle	13
	Student Assessment	13
	Program Assessment	15
	Appendix A. Course Syllabi	17

I. Degree Title

Bachelor of Liberal Arts with an emphasis in Art, University of Alaska Southeast

II. Student Assessment

The art faculty at UAS has seen its role as furthering the core values of a professionally oriented liberal arts education. The pairing of focused arts education with the liberal arts offers all our students a unique type of intellectual and cultural stimulation. We believe that this is a special asset for student artists, which helps to encourage a more confident and personal artistic vision.

The UAS art curriculum provides students with a concentrated education in studio art or fine arts education leading to the Bachelor of Liberal Arts/Art Emphasis degree. Alternatively, students may elect to acquire a more general art background resulting in a Bachelor of Liberal Arts degree in General Studies, with a minor in Fine Art and/or a Certificate in Northwest Coast Art. At UAS we have created an atmosphere in which learning and creativity work together.

We have a broad range of studio programs, which can be challenging for such a small liberal arts university. We are strongly grounded in traditional art media but have an eye for utilizing new technologies and approaches in the research environment. Within this context learning and creative expression take place with highly individualized attention. We are enthusiastic about our broad curricular offering and the BLA degree program.

A. Student Learning Goals:

1. Graduates will acquire the communication, critical thinking, information literacy, computer literacy and professional behavior skills as designated in the UAS competencies.
2. Graduates will demonstrate the ability to develop ideas and create competent artworks.
3. Graduates will demonstrate the ability to apply art fundamentals successfully.
4. Graduates will understand the use of media for expression.
5. Graduates will demonstrate an awareness of world art, ancient through contemporary, and an awareness of current issues and context for their work.

B. Student Outcomes

Goal 1: Graduates will acquire the communication, critical thinking, information literacy, computer literacy and professional behavior skills as designated in the UAS competencies.

1. Communication through exams, and/or regularly scheduled critiques of studio artwork.
2. Oral communication through class discussion and formal presentations
3. Critical thinking through exams and/or student exhibitions, critiques, class

- discussions and field-based instruction
4. Information literacy through researching information to be used in the creation of a body of work and/or formal presentation
 5. Computer literacy through the use of software and digital equipment
 6. Professional behavior through classroom participation and conduct, as well as through formal presentation/critique

Goal 2: Graduates will demonstrate the ability to develop ideas and create competent art works.

1. Production of artwork through one-on-one communication with instructor
2. Production of artwork through instructor demonstrations in studio
3. Production of artwork through communicating with other students in the class

Goal 3: Graduates will demonstrate the ability to apply art fundamentals successfully.

1. Working through technical and compositional challenges for each creative process with guidance from instructor
2. Working through technical and compositional challenges for each creative process with intermittent and final critiques with class members and with instructor
3. Working through technical and compositional challenges for each creative process, concluding with students' installation of public exhibitions of their completed artwork

Goal 4: Graduates will understand the use of media for expression.

1. Developing expertise in various art materials through instruction, experimentation and practice
2. Developing expertise in successful artistic expression through instruction, experimentation and practice
3. Developing expertise in the integration of form and content through instruction, experimentation and practice

Goal 5 Graduates will demonstrate an awareness of world art, ancient through contemporary, and an awareness of current issues and context for their work.

1. Awareness of contemporary art issues through instructor-directed group discussion
2. Awareness of contemporary art issues through field-based instruction (visits to museums, artists' studios, guest artist presentations)
3. The study of the history of world art from cave through contemporary in a range of required courses in art history

GRADING SCALE

C. Grades Definitions

1. **A, including + and –**
A grade of “A” indicates a thorough mastery of course content and outstanding performance in completion of all course requirements.
2. **B, including + and -**
A grade of “B” indicates a high level of acquired knowledge and performance in completion of course requirements.
3. **C, including + and -**
A grade of “C” indicates a satisfactory level of acquired knowledge and performance in completion of course requirements.
4. **D, including + and -**
A grade of “D”, the lowest passing grade, indicates a minimal level of acquired knowledge and minimal performance in completion of course requirements. It is generally not accepted to satisfy requirements in certain majors and in graduate programs.
5. **F**
A grade of “F” indicates failure to meet a minimal level of understanding of course content and/or performance in completion of course requirements.
6. **CR, or Credit**
A grade of “CR” indicates that course credit was awarded under the credit/no-credit option and the student’s knowledge and performance was equivalent to a grade of “C” or higher.
7. **P, or Pass**
A grade of “P” indicates the satisfactory completion of course requirements under either the pass/fail or the pass/no-pass grade mode. For performance comparison only, a grade of “P” (pass) is considered equivalent to a grade of “C” or higher in undergraduate courses and a grade of “B” or higher in graduate courses.
8. **NP, or No Pass**
A grade of “NP” indicates failure to meet a minimal level of understanding of course content and/or performance in completion of course requirements.
9. **DF, or Deferred**
A grade of “DF” indicates that the course requirements may extend beyond the end of the course: e.g., thesis, project, research courses, internships, etc. A final grade and credit will be withheld without penalty until the course requirements are met within an approved time.
10. **NB, or No-Basis**
A grade of “NB” indicates that a student has not completed the coursework by the end of the semester. No credit is given nor is NB calculated in the GPA. This is a permanent grade and may not be used to substitute for an Incomplete.

11. **I, or Incomplete**
A grade of “I” indicates that a student has not completed the coursework by the end of the course. A final grade and credit will be withheld without penalty until the course requirements are met within an approved time, not to exceed one year. After one year, the “I” becomes a permanent grade.
12. **AU, or Audit**
Audit is a registration status indicating that the student has enrolled for informational instruction only. No course credit is granted. The student may receive a “W” if he or she does not meet agreed-upon terms or attend the course being audited.
13. **W, or Withdrawal**
Withdrawal is a registration status that indicates withdrawal from a course after the official course drop date.

C. UAS Competencies

The following competencies will be integrated into the program through achievement of the student learning goals as follows:

	Goal One	Goal Two	Goal Three	Goal Four	Goal Five
Written Communication	X	X	X	X	X
Oral Communication	X			X	X
Quantitative Skills	X	X			X
Information Literacy	X		X	X	X
Computer Literacy	X				X
Professional Behavior	X	X	X		X
Critical Thinking	X	X	X	X	X

III. Curriculum Map

Art faculty members have worked together and agree that the following goals are introduced, developed and mastered at the following points in the program:

Course	Goal 1	Goal 2	Goal 3	Goal 4	Goal 5
Art 100	I	I	I	I	I
Art 105	I	I	I	I	I
Art 116	I	I	I	I	
Art 123	I	I	I	I	

Art 138	I	I	I	I	
Art 145	I		I	I	
Art 160	I	I	I	I	I
Art 162	I	I	I	I	
Art 180	I	I	I	I	I
Art 181	I	I	I	I	
Art 183	I	I	I	I	
Art 189	I	I	I	I	
Art 193	I	I	I	I	
Art 201	I	I	I	I	I
Art 204	I	I	I	I	
Art 205	I	I	I	I	I
Art 207	I	I	I	I	I
Art 208	I	I	I	I	I
Art 210	I	I	I	I	I
Art 211	I	I	I	I	I
Art 213	I	I	I	I	I
Art 215	I	I	I	I	
Art 221	I	I	I	I	I
Art 222	I	I	I	I	
Art 223	I	I	I	I	
Art 224	I	I	I	I	
Art 226	I	I	I	I	I
Art 230	I	I	I	I	
Art 240	I	I	I	I	I
Art 261	I			I	I
Art 262	I			I	I
Art 263	I			I	I
Art 271	I	I	I	I	I
Art 280	I	I	I	I	I
Art 281	I	I	I	I	I
Art 282	I	I	I	I/D	I
Art 284	I	I	I	I	
Art 285	I	I	I	I	I
Art 286	I	I	I	I	
Art 301	D	D	D	D	D
Art 304	D	D	D	D	
Art 305	D	D	D	D	D
Art 307	D	D	D	D	D
Art 308	D	D	D	D	D
Art 310	D	D	D	D	D
Art 311	D	D	D	D	D
Art 313	D	D	D	D	D
Art 319	D	D/M	D/M	D/M	D
Art 323	D	D	D	D	D

Art 324	D	D	D	D	D
Art 330	D	D	D	D	
Art 340	D	D	D	D	D
Art 363	D			D	D
Art 380	D	D/M	D	D	D/M
Art 381	M	M	M	M	M
Art 382	D	D	D	D	D
Art 385	D	D	D	D	D
Art 386	D	D	D	D	D
Art 401	M	M	M	M	M
Art 404	M	M	M	M	
Art 405	M	M	M	M	M
Art 407	M	M	M	M	M
Art 408	M	M	M	M	M
Art 410	M	M	M	M	M
Art 411	M	M	M	M	M
Art 413	M	M	M	M	M
Art 423	M	M	M	M	M
Art 430	M	M	M	M	M
Art 440	M	M	M	M	M
Art 450	M	M	M	M	M
Art 480	M	M	M	M	M
Art 482	M	M	M	M	M
Art 485	M	M	M	M	M
Art 486	M	M	M	M	M
Art 491	M	M	M	M	M

B. Syllabi: Sample program syllabi which indicate where program goals are mapped are attached in Appendix A.

IV. Program Assessment Methods and Measures

Student Assessment: The BLA Art degree students are required to complete the senior-level Humanities Capstone Course (HUM 499).

A. The Capstone Experience

This humanities capstone course is designed to help students synthesize the learning and skills acquired in their BLA program and prepare them for postgraduate life. Opportunities to reflect on educational choices and their consequences, to articulate significant ideas and experiences, and to discern remaining gaps will be facilitated by the use of common course texts and class discussions. Additionally, students will prepare a portfolio showcasing their skills as graduating seniors. They will also assist with the organization of the UAS Humanities Conference and will present their work to a public

audience as part of the conference. Student work will be evaluated by instructor(s), and a team of external reviewers which will include a member of the art faculty. Graded Pass/No Pass.

Texts

Instructor(s) will select a common course text with broad appeal that can provide students with a model of a well-written reflection and a point of reference and opportunity to compare their different educational perspectives and life choices, to reflect upon their diverse responses to the text, and to articulate future social responsibilities. Common UAS Humanities Conference readings (poetry, short stories, novella, etc) will also be assigned and will vary from year to year depending upon the conference theme.

Grade Based Upon

Students will fulfill all of the following requirements in order to receive a “pass” for the course:

- Attend all class sessions and participate in all discussions of course text(s) and conference readings.
- Write a response/reaction to each reading assignment.
- Work collaboratively with other students on planning, organizing, and coordinating the UAS Humanities Conference (held on April). The focus of the conference will vary from year to year.
- Present research or creative activity at the UAS Humanities Conference or other public event.
- Prepare a portfolio that showcases their abilities as a BLA student in the humanities. It will include: 1) a reflective cover letter, 2) a resume, 3) a statement of professional philosophy or objectives, 4) a substantial example of their best work (e.g., slides, a collection of poems, a novella, a seminar paper, a video tape of conference presentation, workshop facilitation, or theatrical performance, etc.) With permission of the instructor, students may also create an electronic portfolio. Whatever form this portfolio takes, this work should be a compilation and fine-tuning of efforts started and developed in previous classes and, ideally, not originate in this course.
- Assist peers with portfolio preparation in role of peer reader and active listener.

Prepare and pass an external evaluation of their work. In order to pass this course, the Humanities Conference presentation, and the portfolio, the student must receive a “pass” evaluation from their instructors and from a panel of external reviewers. This panel will include two humanities faculty, one of whom is a member of the art faculty, and a member of the community. If the student does not pass this external review, they will be required to repeat the course.

B. Exhibition Experience

Each student will have the opportunity to participate in professional-level art exhibitions twice each year. Fall semester offers an All-Student Exhibition in which each student who is enrolled in an art studio course(s) may display examples of their artwork. This

exhibition is held in early December and has attracted approximately 1,000 visitors during this one-night event. Spring semester offers a Juried Student Art Exhibition, curated by a professional artist who is not associated with UAS. The curator selects for exhibition approximately 50 artworks from 120 submitted artworks. The jurying process gives students the experience of having their art evaluated anonymously by a working artist. This exhibition opens in April at the Juneau Arts and Humanities Council Gallery and runs for one month.

With guidance from instructors, students are responsible for:

- the production of artwork that is appropriately prepared for exhibition
- assisting the guest curator
- advertising the exhibition
- installing the exhibition
- hosting the exhibition
- striking the exhibition and restoring the galleries

C. Rubric – Student Levels of Proficiency

Use of this rubric will enable the Art Assessment Coordinator to effectively aggregate and summarize student data in regard to student learning goals and outcomes.

Overall Rating Scale:

Exceeds Expectations 1 = exemplary performance

Exceeds Expectations 2 = surpasses the standards and performance expectations

Meets Expectations 3 = very good performance; consistently meets standards and performance expectations

Meets Expectations 4 = good performance; generally meets standards and performance expectations

Does not meet expectations 5 = performance does not meet expectations; below expected levels; improvement needed

Does not meet expectations 6 = performance falls below expectations; substantial improvement critical

Goal 1. Graduates will acquire the communication, critical thinking, information literacy, computer literacy and professional behavior skills as designated in the UAS competencies.

	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations
	1 2	3 4	5 6
Outcome 1. Communication through exams, and/or regularly scheduled critiques of studio artwork.			

Outcome 2. Oral communication through class discussion and formal presentations.			
Outcome 3. Critical thinking through exams and/or student exhibitions, critiques, class discussions and field-based instruction.			
Outcome 4. Information literacy through researching information to be used in the creation of a body of work and/or formal presentation.			
Outcome 5. Computer literacy through the use of software and digital equipment.			
Outcome 6. Professional behavior through classroom participation and conduct, as well as through formal presentation/critique.			

Goal 2. Graduates will demonstrate the ability to develop ideas and create competent artworks.

	Does Not Meet Expectations		Meets Expectations		Exceeds Expectations	
	1	2	3	4	5	6
Outcome 1. Working through technical and compositional challenges for each creative process with guidance from instructor.						
Outcome 2. Production of artwork through instructor demonstrations in studio.						
Outcome 3. Production of artwork through communication with other students in the class.						

Goal 3. Graduates will demonstrate the ability to apply art fundamentals successfully.

	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations
	1 2	3 4	5 6
Outcome 1. Working through technical and compositional challenges for each creative process with guidance from instructor.			
Outcome 2. Working through technical and compositional challenges for each creative process with intermittent and final critiques with class members and with instructor.			
Outcome 3. Working through technical and compositional challenges for each creative process, concluding with students' installation of public exhibitions of their completed artwork.			

Goal 4. Graduates will understand the use of medium for expression.

	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations
	1 2	3 4	5 6
Outcome 1. Developing expertise in various art materials through instruction, experimentation and practice.			
Outcome 2. Developing expertise in successful artistic expression through instruction, experimentation and practice.			
Outcome 3. Developing expertise in the integration of form and content through instruction, experimentation and practice.			

Goal 5. Graduates will demonstrate an awareness of contemporary and historical art, and an awareness of contemporary issues and context for their work.

	Does Not Meet Expectations		Meets Expectations		Exceeds Expectations	
	1	2	3	4	5	6
Outcome 1. Awareness of contemporary art issues through instructor-directed group discussion.						
Outcome 2. Awareness of contemporary art issues through field-based instruction (visits to museums, artists' studios, guest artist presentations).						
Outcome 3. The study of the history of world art from cave through contemporary in a range of required courses in art history.						

V. Assessment Cycle

A. Student Assessment: When a student declares Fine Art as her/his area of study, they will be assigned to an academic advisor who will be a member of the art faculty. The student will be contacted by their advisor (or they may initiate contact) to schedule an initial meeting during which their academic degree plan and requirements for graduation will be discussed. The Advisor will maintain an academic file for each advisee. The student should meet regularly with their Academic Advisor, at minimum, once each year. It will be the responsibility of the student to maintain contact with their academic advisor during their academic career in the Fines Arts program at UAS.

The BLA Art degree students are required to complete the senior-level Humanities Capstone Course (HUM 499).

The Capstone Experience

This humanities capstone course is designed to help students synthesize the learning and skills acquired in their BLA program and prepare them for postgraduate life. Opportunities to reflect on educational choices and their consequences, to articulate significant ideas and experiences, and to discern remaining gaps will be facilitated by the use of common course texts and class

discussions. Additionally, students will prepare a portfolio showcasing their skills as graduating seniors. They will also assist with the organization of the UAS Humanities Conference and will present their work to a public audience as part of the conference. Student work will be evaluated by instructor(s), and a team of external reviewers which will include a member of the art faculty. Graded Pass/No Pass.

Texts

Instructor(s) will select a common course text with broad appeal that can provide students with a model of a well-written reflection and a point of reference and opportunity to compare their different educational perspectives and life choices, to reflect upon their diverse responses to the text, and to articulate future social responsibilities. Common UAS Humanities Conference readings (poetry, short stories, novella, etc) will also be assigned and will vary from year to year depending upon the conference theme.

Grade Based Upon

Students will fulfill all of the following requirements in order to receive a “pass” for the course:

- Attend all class sessions and participate in all discussions of course text(s) and conference readings.
- Write a response/reaction to each reading assignment.
- Work collaboratively with other students on planning, organizing, and coordinating the UAS Humanities Conference (held on April). The focus of the conference will vary from year to year.
- Present research or creative activity at the UAS Humanities Conference or other public event.
- Prepare a portfolio that showcases their abilities as a BLA student in the humanities. It will include: 1) a reflective cover letter, 2) a resume, 3) a statement of professional philosophy or objectives, 4) a substantial example of their best work (e.g., slides, a collection of poems, a novella, a seminar paper, a video tape of conference presentation, workshop facilitation, or theatrical performance, etc.) With permission of the instructor, students may also create an electronic portfolio. Whatever form this portfolio takes, this work should be a compilation and fine-tuning of efforts started and developed in previous classes and, ideally, not originate in this course.
- Assist peers with portfolio preparation in role of peer reader and active listener.

Prepare and pass an external evaluation of their work. In order to pass this course, the Humanities Conference presentation, and the portfolio, the student must receive a “pass” evaluation from their instructors and from a panel of external reviewers. This panel will include two humanities faculty, one of whom is a member of the art faculty, and a member of the community. If the student does not pass this external review, they will be required to repeat the course.

Exhibition Experience

Each student will have the opportunity to participate in professional-level art exhibitions twice each year. Fall semester offers an All-Student Exhibition in which each student who is enrolled in an art studio course(s) may display examples of their artwork. This exhibition is held in early December and has attracted approximately 1,000 visitors during this one-night event. Spring semester offers a Juried Student Art Exhibition, curated by a professional artist who is not associated with UAS. The curator selects for exhibition approximately 50 artworks from 120 submitted artworks. The jurying process gives students the experience of having their art evaluated anonymously by a working artist. This exhibition opens in April at the Juneau Arts and Humanities Council Gallery and runs for one month.

With guidance from instructors, students are responsible for:

- the production of artwork that is appropriately prepared for exhibition
- assisting the guest curator
- advertising the exhibition
- installing the exhibition
- hosting the exhibition
- striking the exhibition and restoring the galleries

Rubric – Student Levels of Proficiency

Use of this rubric will enable the Art Assessment Coordinator to effectively aggregate and summarize student data in regard to student learning goals and outcomes.

Overall Rating Scale:

Exceeds Expectations 1 = exemplary performance

Exceeds Expectations 2 = surpasses the standards and performance expectations

Meets Expectations 3 = very good performance; consistently meets standards and performance expectations

Meets Expectations 4 = good performance; generally meets standards and performance expectations

Does not meet expectations 5 = performance does not meet expectations; below expected levels; improvement needed

Does not meet expectations 6 = performance falls below expectations; substantial improvement critical

B. Program Assessment:

Schedule: Continuing review and recommendations for program modifications will be conducted on a regular basis in the following manner:

Art faculty come together once each month, outside of Humanities Department meetings, to evaluate students who may be at risk, studio needs, issues with adjunct instructors, developments in curriculum or procedure and exhibition plans.

In this program, three full-time faculty are responsible for twenty adjunct faculty and corresponding academic and studio courses. Art program coordinators routinely access course evaluations for adjunct instructors and regularly discuss course progress with them throughout the semester and between semesters. Supervision and evaluation of twenty adjunct faculty members and their coursework by three full-time professors is an unwieldy process and constitutes a weakness in the assessment of this program.

Procedures: Data collected from the student assessment methods and measures above will be analyzed as a department item of business during meeting held each fall and spring during convocation. in order to assess and critically evaluate the Fine Art Program at UAS. Information derived from this analysis will be used to evaluate the program, identify strengths and weaknesses in the program, and improve both curricular and pedagogical components of the program.

Timeline: During the first cycle of assessment, the first goal and goal outcomes will be assessed:

Goal 1. Graduates will acquire the communication, critical thinking, information literacy, computer literacy and professional behavior skills as designated in the UAS competencies.

1. Communication through exams, and/or regularly scheduled critiques of studio artwork.
2. Oral communication through class discussion and formal presentations
3. Critical thinking through exams and/or student exhibitions, critiques, class discussions and field-based instruction
4. Information literacy through researching information to be used in the creation of a body of work and/or formal presentation
5. Computer literacy through the use of software and digital equipment
6. Professional behavior through classroom participation and conduct, as well as through formal presentation/critique

Goal 2: Graduates will demonstrate the ability to develop ideas and create competent art works.

- 1 .Production of artwork through one-on-one communication with instructor
- 2 .Production of artwork through instructor demonstrations in studio
3. Production of artwork through communicating with other students in the class

Goal 3: Graduates will demonstrate the ability to apply art fundamentals successfully.

1. Working through technical and compositional challenges for each creative process with guidance from instructor
2. Working through technical and compositional challenges for each creative process with intermittent and final critiques with class members and with instructor
3. Working through technical and compositional challenges for each creative process, concluding with students' installation of public exhibitions of their completed artwork

Goal 4: Graduates will understand the use of medium for expression.

1. Developing expertise in various art materials through instruction, experimentation and practice
2. Developing expertise in successful artistic expression through instruction, experimentation and practice
3. Developing expertise in the integration of form and content through instruction, experimentation and practice

Goal 5 Graduates will demonstrate an awareness of contemporary and historical art, and an awareness of contemporary issues and context for their work.

1. Awareness of contemporary art issues through instructor-directed group discussion
2. Awareness of contemporary art issues through field-based instruction (museum visits, artists' studios, guest artist presentations)
3. The study of the history of world art from cave through contemporary in a range of required courses in art history

Appendix A. See attached syllabi