

Career Education Tuition Discount Review

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25% Tuition Discount

Beginning in fall 2018, specific career education courses had their tuition reduced by 25%. This review shows the courses, enrolled students, and student credit hours for three years prior to the discount offering and two years with the discount offering. This data only reflects fall enrollment information as there is only one spring term worth of information for the discount program (spring 2019) as the current spring term data is not yet available (spring 2020). Additionally, this information was pulled using details codes of courses in order to only pull specific courses that are part of the 25% tuition discount. Previous year courses were pulled based on the courses eligible for the discount in 2019. Please note, the statewide IR office pulls this data using a course attribute code of UDTE. However, this also pulls sponsored and other courses that receive discounts not affiliated with the 25% tuition discount program.

At the introduction of the discount program in fall 2018, fewer courses were offered compared to the last three fall course offerings. However, there was an increase in seats filled (student enrollment) and student credit hours at UAS. UA wide, enrollment and student credit hours decreased. In fall 2019, student enrollment and credit hours across UA decreased. It is unknown whether the discount reduction influenced enrollment as the decreases can partially be attributed to the budget cuts.

Table 1: Course Count (CrS), Student Enrollment (HC), and Student Credit Hours (SCH)

Fall	2015			2016			2017			2018			2019		
	CrS	HC	SCH	CrS	HC	SCH	CrS	HC	SCH	CrS	HC	SCH	CrS	HC	SCH
UAS	67	594	1858	63	506	1608	61	554	1830	60	625	2020	64	612	1782
Juneau	21	298	961	19	267	871	18	281	920	24	358	1205	24	327	907
Ketchikan	20	128	412	17	94	284	19	123	427	24	160	509	25	191	575
Sitka	26	168	485	27	145	453	24	150	483	12	107	306	15	94	300
UAA	114	1163	3334	120	1562	4259	107	1456	3738	89	914	2653	65	823	2446
UAF	148	1734	4635	167	1832	4402	146	1757	4517	133	1713	4500	125	1534	4002
UAT	329	3491	9827	350	3900	10269	314	3767	10085	282	3252	9173	254	2969	8230

Table 2: Percent Change

Fall	15 to 16			16 TO 17			17 TO 18			18 TO 19		
	CrS	HC	SCH	CrS	HC	SCH	CrS	HC	SCH	CrS	HC	SCH
UAS	-6%	-15%	-13%	3%	-9%	-14%	-2%	13%	10%	7%	-2%	-12%
Juneau	-10%	-10%	-9%	5%	-5%	-6%	33%	27%	31%	0%	-9%	-25%
Ketchikan	-15%	-27%	-31%	-12%	-31%	-50%	26%	30%	19%	4%	19%	13%
Sitka	4%	-14%	-7%	11%	-3%	-7%	-50%	-29%	-37%	25%	-12%	-2%
UAA	5%	34%	28%	11%	7%	12%	-17%	-37%	-29%	-27%	-10%	-8%
UAF	13%	6%	-5%	13%	4%	-3%	-9%	-3%	0%	-6%	-10%	-11%
UAT	6%	12%	4%	10%	3%	2%	-10%	-14%	-9%	-10%	-9%	-10%

Methodology

For FY 2019 and 2020, when the 25% tuition discount was implemented, course data was pulled using all courses with the designated 25% tuition discount detail code. These include:

- UAS: JOEC, KOEC, TOEC
- UAA: AOE1, AOE2, AOE3, AO3F, POEC, VOE1, VOE2
- UAF: 10EC, 6OEC, 7OEC, 8OEC, 9OEC, LOEC, NOEC, YOEC, ZOEC

In order to review the impacts of the discount, assumptions had to be made about what courses would have been eligible for the discount. Using only general course information (ACCT 102) produced an inflation of courses in the previous years, as not all sections of a specific course are eligible for the discount. For example, some courses fall under the tech prep designation. To account for this, a two-step approach was taken. First, all discounted courses regardless of section in FY 2019 were pulled for previous years and marked as discount eligible. Second, specific detail codes related to tech prep and sponsored courses were pulled for these historical courses and removed. The specific detail codes included:

- KEAR A & R Sponsored Course Fee
- 7TP BB Tech Prep Fee
- KEBO Business Office Sponsored Crs
- ZTP CC Tech Prep Fee
- YTP CTC Tech Prep Fee
- 8TP I-AC Tech Prep Fee
- IRTTP KPC HC Tech Prep
- I2TP KPC Tech Prep
- LTP KUC Tech Prep Fee
- NWTP NW Tech Prep Fee
- JSAP UAS A&S Sponsrd Course Fee
- JTPF UAS Jnu Dual Enroll Course Fee
- TTPF UAS Sitka Dual Enroll Fee
- VDCW VDZ Dual Cr Crse-Millwright