



UA Recent Alumni Survey Overview



Prepared for:
University of Alaska
December 13, 2018

Background/Methodology

- Purpose: Gather information on recent graduates including satisfaction with UA, career path, job search, continuing education, more; track trends
- Previous surveys conducted annually 2006-2012; 2014
- Recent Alumni: received any UA degree/certificate in summer 2017, fall 2017, spring 2018
- Survey conducted in September/October
- Postcard followed by three emails
- Password-encrypted link allows syncing with student data

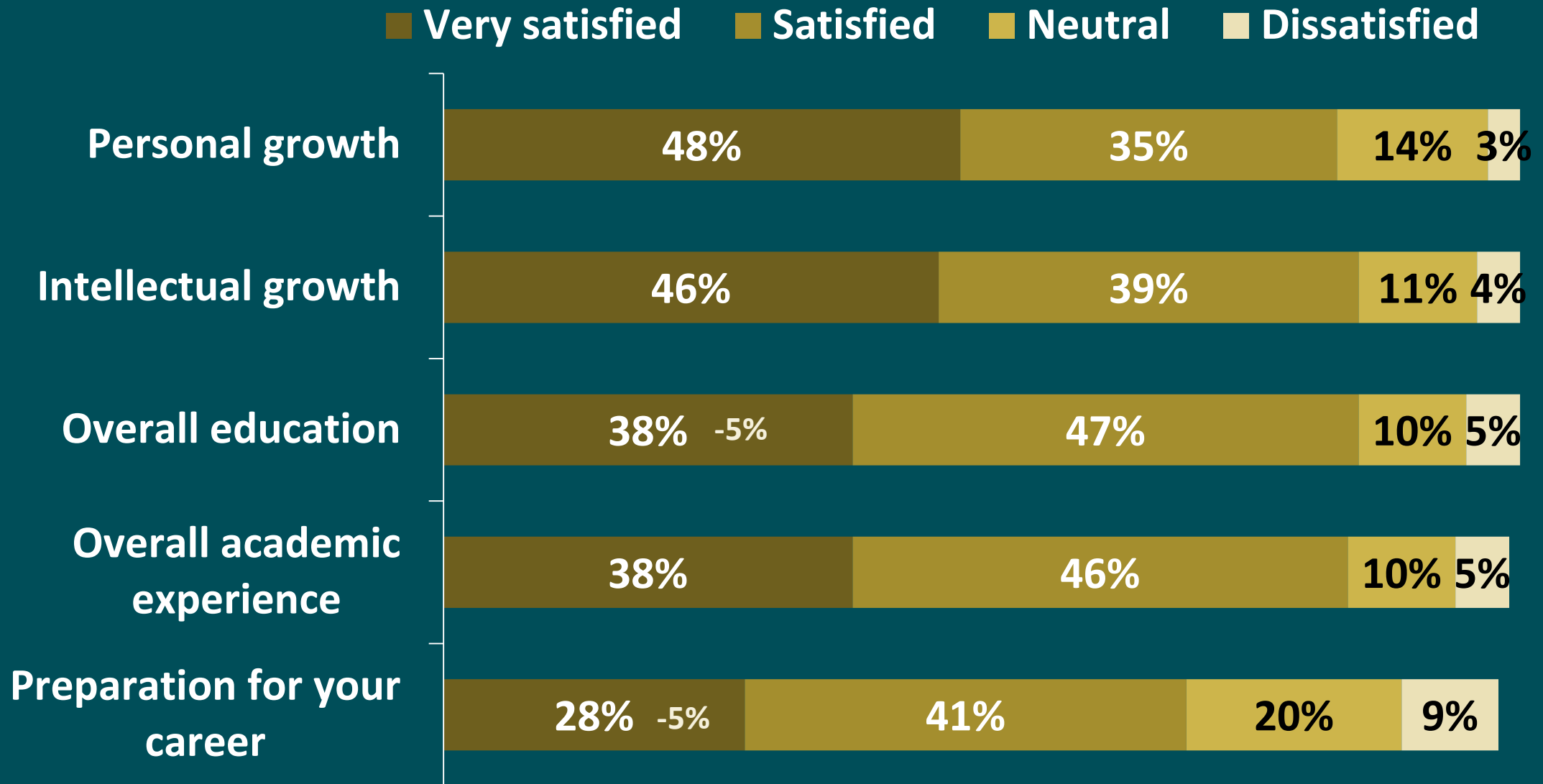
Background/Methodology (cont'd)

- Survey instrument based on previous surveys; questions modified based on committee input
- Total sample: 1,166
 - UAA: 595
 - UAF: 395
 - UAS: 176
- Response rate: 27% (2012: 25%; 2014: 28%)
- Data weighted by gender and MAU
- Report: Tables show results by MAU; analysis includes extensive subgroup analysis

Survey Areas

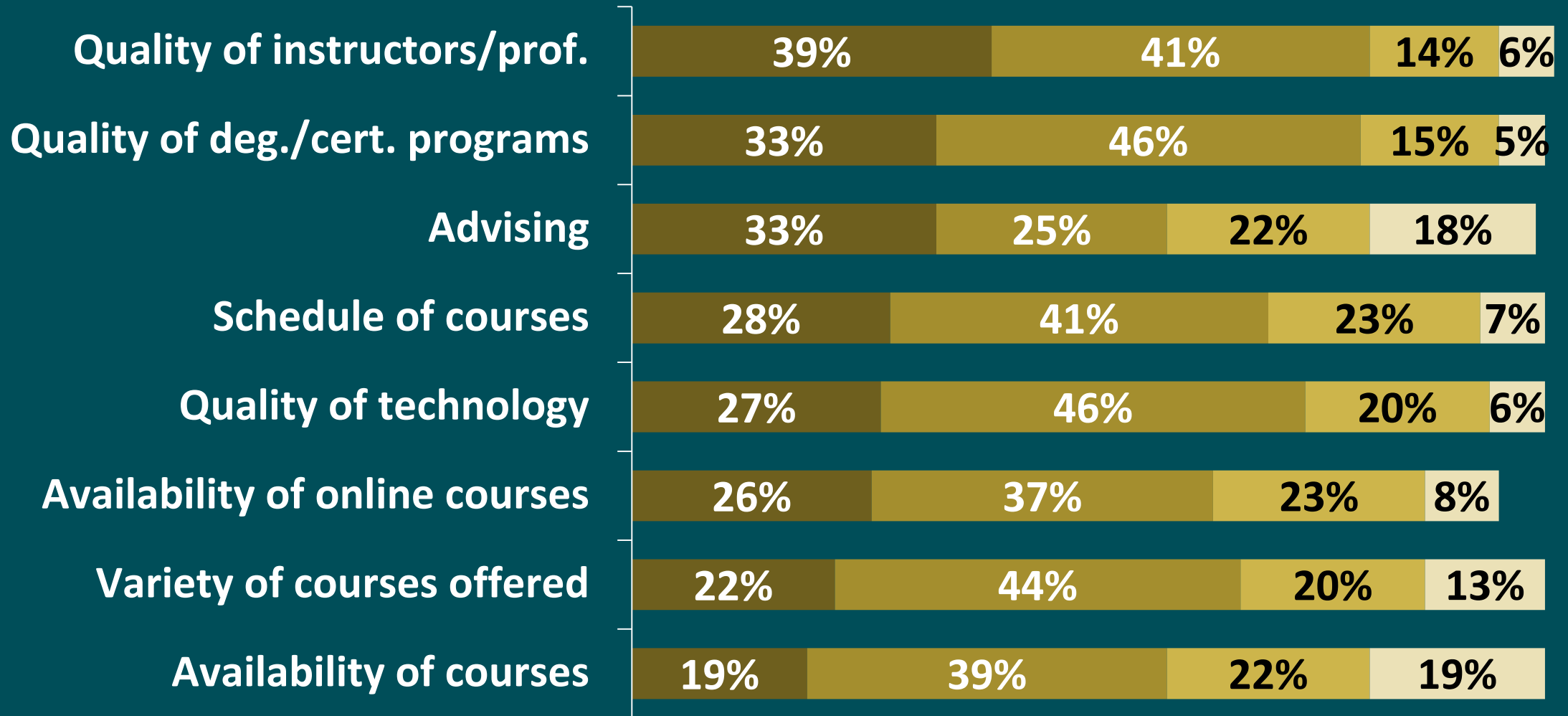
- Satisfaction
- Planning and goals
- Factors in degree attainment
- Activities, work, distance education
- Job search
- Continuing education
- Donating to UA
- Affordability
- Suggestions for improvement

Satisfaction (General Categories)



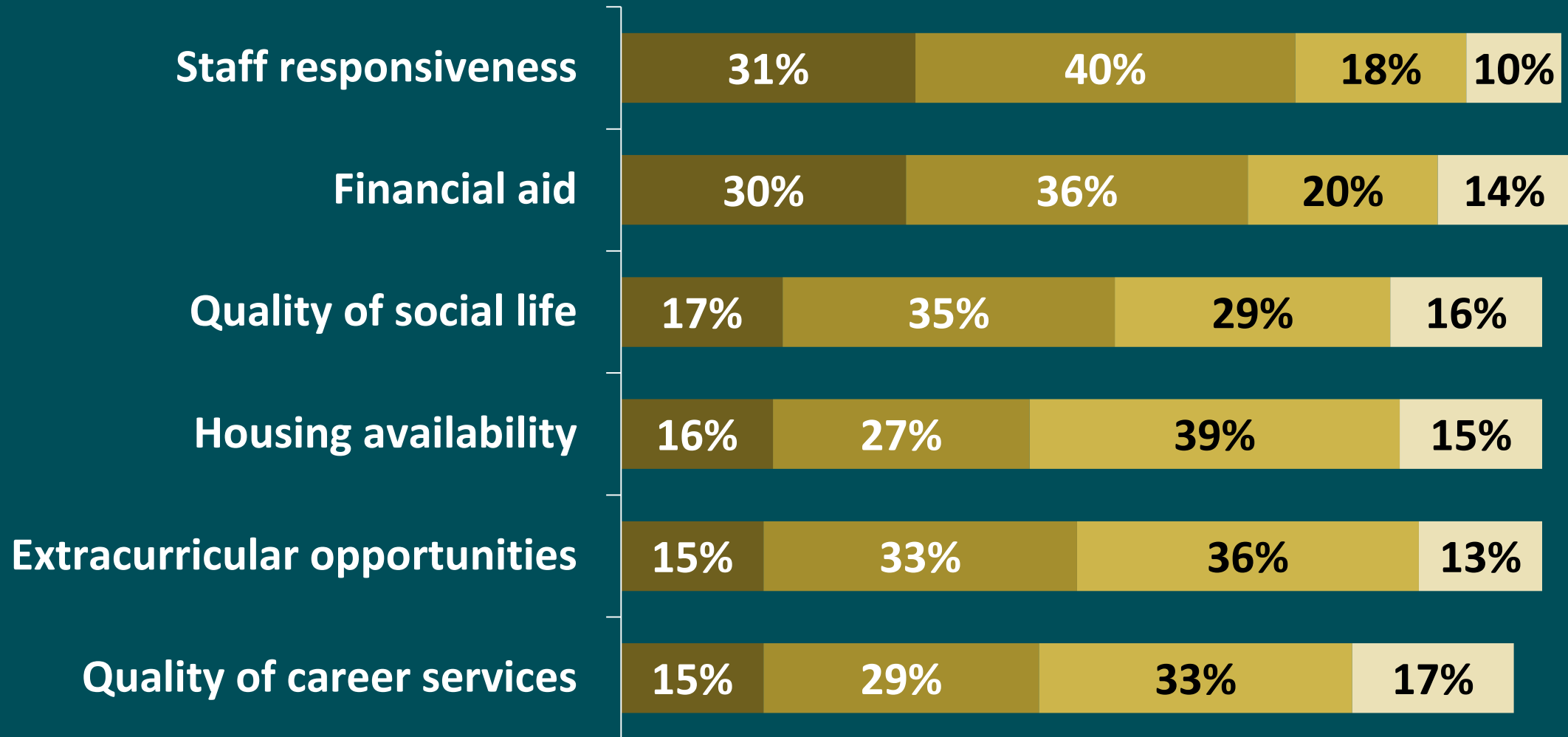
Satisfaction (Academic Categories)

■ Very satisfied ■ Satisfied ■ Neutral ■ Dissatisfied



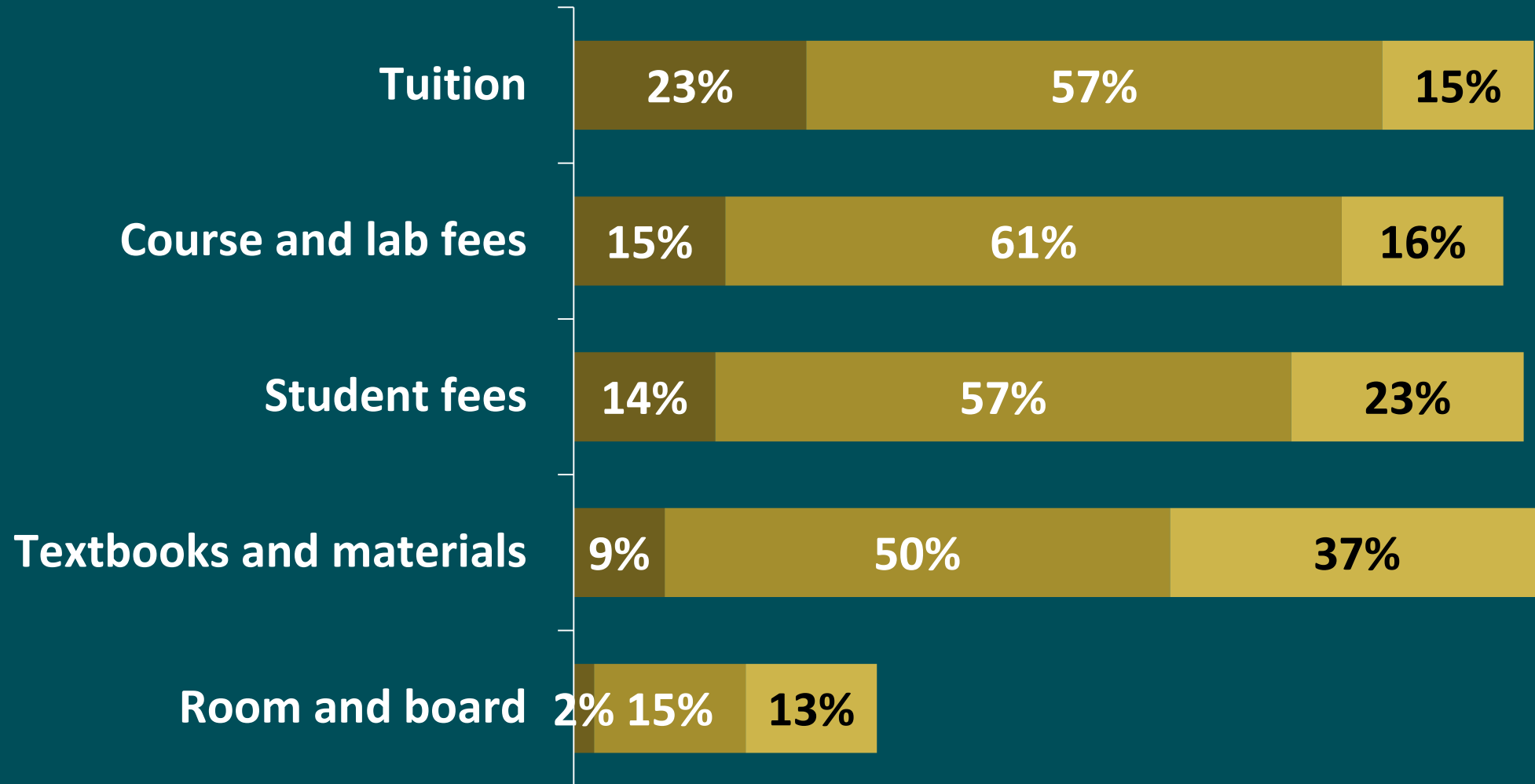
Satisfaction (Student Experience)

■ Very satisfied ■ Satisfied ■ Neutral ■ Dissatisfied



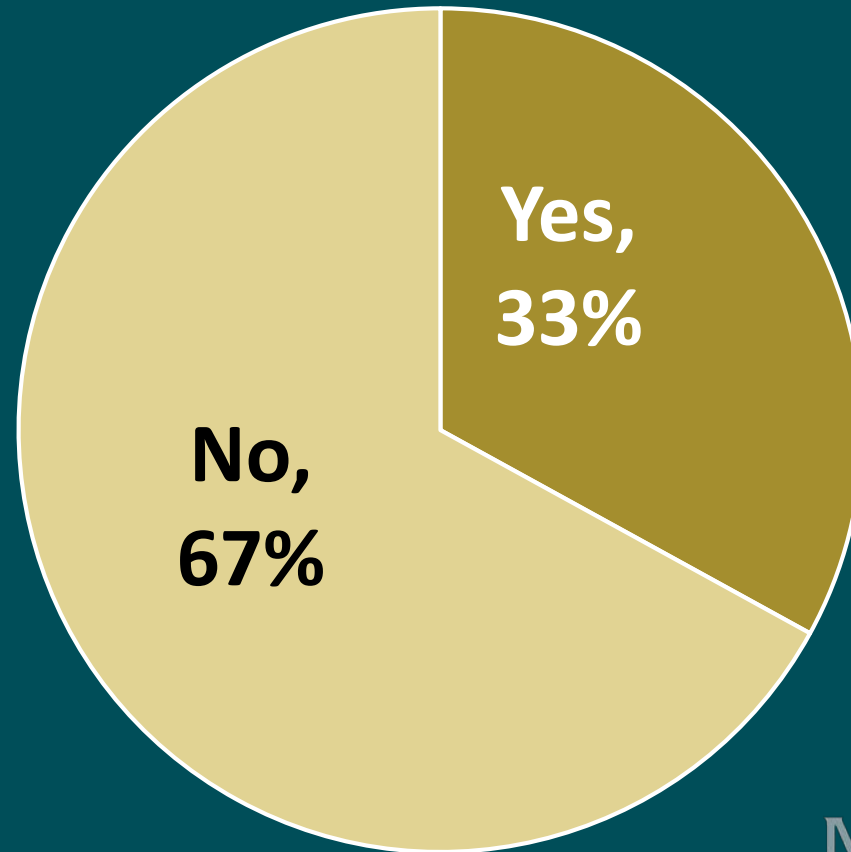
Affordability

■ Very affordable ■ Somewhat affordable ■ Not affordable



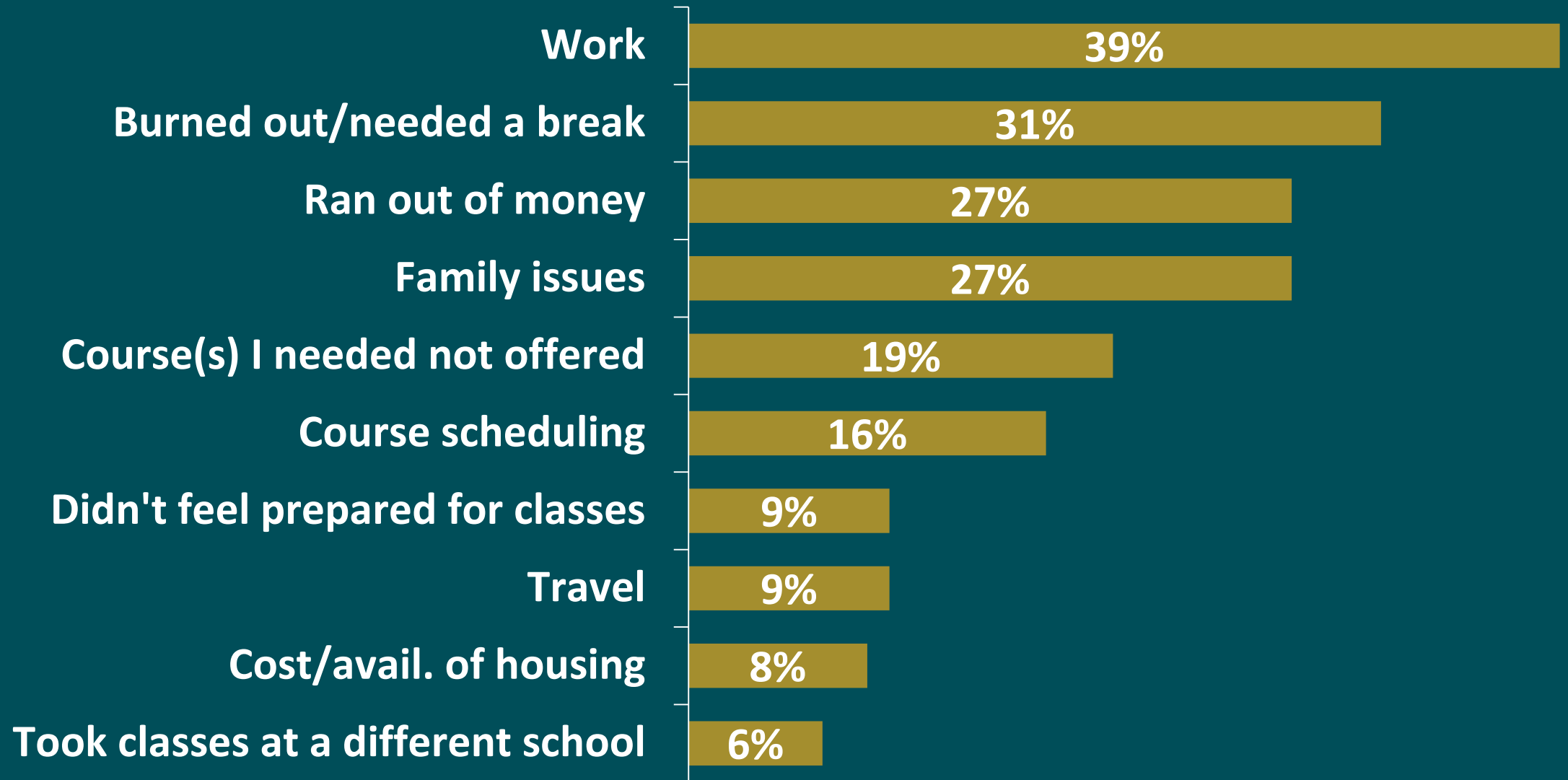
“Stopping Out”

Since the time you first enrolled in your recently completed UA degree or certificate program, did you stop taking UA classes for at least one semester?

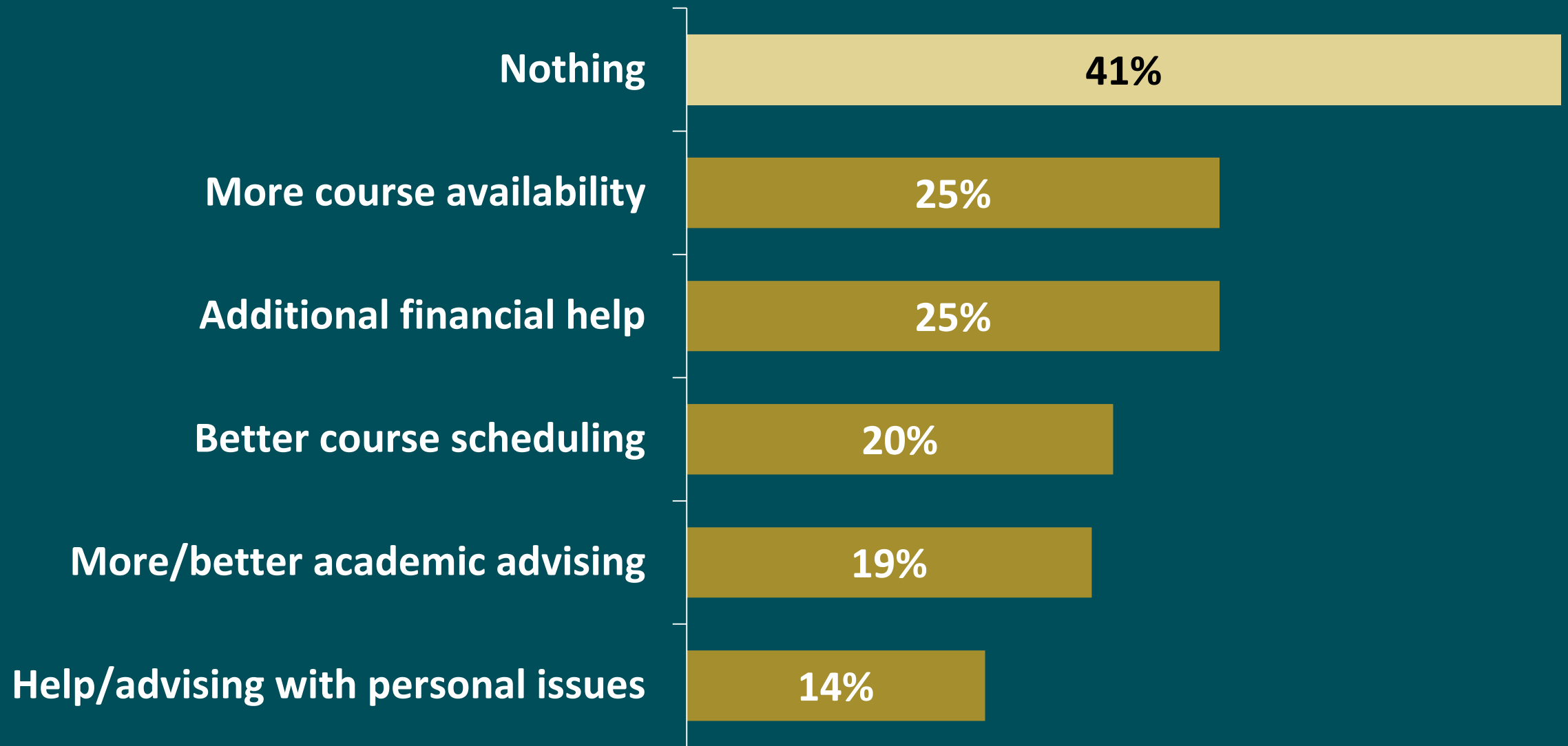


Why did you stop taking classes? (Top 10)

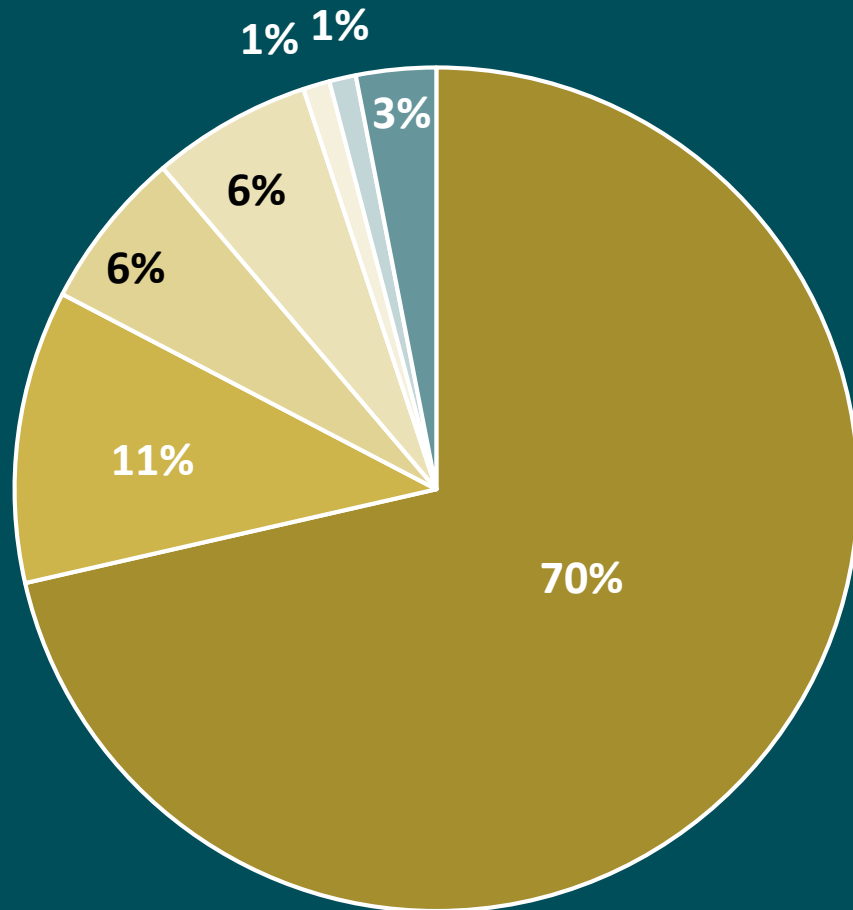
Base: Stopped out



What could UA have done to keep you enrolled? (Top 5) Base: Stopped out



Current Primary Activity, Fall 2018



- Employed/looking for a job
- Add'l graduate/prof. study
- Add'l undergrad study
- Starting/raising family
- Volunteer services
- Military/armed services
- Other

Conclusions

- **UA graduates are not behaving very differently than they did in 2014**
 - **despite major upheavals in UA budget, Alaska economy**
 - Similar satisfaction ratings
 - Same average number of job applications and offers
 - Employment and salary about the same
 - Online classes playing a larger role
- **New satisfaction questions reveal weak areas**
 - Academic categories: advising, course availability
 - Student life: housing, social life, extra curriculars, career services
- **“Stopping out” students can be supported**
- **Categories seen as least affordable items are texbooks/materials and student fees**

Questions
