


MEMORANDUM

DATE: December 4, 2012

TO: Chancellor's Cabinet

FROM: 
John R. Pugh
Chancellor

RE: UAS Web Strategy Proposal

Over the last several months, members of the Web Strategy Committee have been collaborating toward a comprehensive approach to the UAS web presence.

The Executive Cabinet approved the proposed web strategy and goals as presented by the committee. The Cabinet encouraged Dave Klein and John French to move ahead immediately with the implementation of this new web design. The desired timeline would see initial sites rolled out during the first week of January 2013. Further, the overall goal is that all student-centric sites and campus sites will be converted by the end of summer session 2013.

I would like to further clarify that the Executive Cabinet will continue to approve any major goals in web development or applications. New initiatives need only be submitted for approval when they deviate from the stated goals. These initiatives should be submitted to the UAS Web Strategy Committee for their review and recommendation to the Executive Cabinet.

The committee's proposal is attached.

C: Provost Rick Caulfield
Vice Chancellor James Danielson
Vice Chancellor Joe Nelson